

Bertram Books Cookie Policy

Use of Electronic Cookies

What are cookies?

A cookie is a small text file on your computer, created by a website to store information about your visit, such as your preferences. Once a cookie is saved on your computer, only the website that created the cookie can read it. Most major websites use cookies.

This website uses both "session" cookies and "persistent" cookies – see explanations below. Due to the use of persistent cookies, when you first use the website, a pop-up request for your consent will appear. Note – this pop up message will re-appear if you clear your cookies from your browser history.

Session cookies are implemented strictly in order to allow the website to operate during your use of the website. Once you close your browser, session cookies simply terminate. This is in contrast to persistent cookies which are stored on your hard disk, but can be removed by deleting them in your web browser. Note - We may choose to adopt additional persistent cookies on our websites insofar as we believe these provide an enhanced experience for our customers or prospective customers. If we choose to do so, in accordance with the Privacy and Electronic Communications (EC Directive) (Amendment) Regulations 2011 and any other such regulations in place, we will communicate such a change in practice and, to the extent required by the Regulations, we will allow you to give/deny your consent before adopting this practice, to the extent applicable.

Why do we use cookies?

Cookies allow our websites to function fully in order to deliver our products and services to you. They may also help us to improve our website and to deliver a better and more personalised service to you.

Information gathered by cookies will, nevertheless, only be used in accordance with the terms of this privacy notice.

How can you reject cookies?

Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue essential session cookies when you log on to our sites to allow them to function fully. Your consent will be sought for all other types of cookies.

You may refuse to accept all types of cookies by activating the setting on your browser which allows you to refuse the setting of cookies. However, if you select this setting, certain sections within our websites will not be able to function as expected.

Please note that any advertisers on our website may also use cookies on their websites, over which we have no control.

More information about what cookies are, why they are used, and also how you can reject and delete them, is usually found in your browser's help section. This is normally accessed by pressing the F1 key.

What cookies does this website use and for what reason?

| Type | Name | Purpose |
|--------------------------|---|--|
| Essential Cookie | JSESSIONID | This cookie is essential for navigating around the website. It randomly generates a session ID which acts as a unique identifier for your session, distinguishing your visit from any other visitors that may be using the website at the same time. This cookie expires at the end of the user session. |
| Google Analytics | _utma _utmb _utmc _utmt _utmz | These cookies are used to collect information about how visitors use our site. We use the information to compile reports and to help us improve the site. The cookies collect information in an anonymous form, including the number of visitors to the site, where visitors have come to the site from and the pages they visited. No personal information is collected in this process. These cookies will expire as follows: _utma - 2 years, _utmb - 30 minutes, _utmc - when user exits browser, _utmt - 10 minutes and _utmz - 6 months. |
| Twitter Cookie | _ga _gid personalization_id guest_id | These cookies are used by Twitter in order to integrate functionality into our website in the form of Twitter feeds and follow buttons. The cookies are used for a variety of purposes including analytics. |
| Cookie Policy Acceptance | cookieconsent_status | This persistent cookie enables you to accept our cookie statement once every year. |